

The Inclusion and Accessibility Festival

October 3-4-5, 2025



Let's get to know each other:



Marina Corneliu

Disability rights activist, trainer, and president of the B-Inclusive initiative, she has turned her own life experience into a mission for social change.

Living with hearing loss, dyslexia, and ADHD, Marina made the decision to transform herself from a marginalized child into the adult she wished she had growing up.



B-Inclusive is an initiative dedicated to promoting inclusive education and accessibility for persons with disabilities. Whether we're talking about teachers, students, or support staff (from janitors and security personnel to school counselors and administrators), everyone plays an essential role in building an educational community where respect and inclusion are natural norms, shared and upheld by all. Through workshops, awareness campaigns, and sociological research, we aim to change mindsets and create an equitable environment for all.

When?

October 3-4-5, 2025

Who do we collaborate with?

We aim to develop partnerships with public institutions, NGOs and companies that share our values related to accessibility and inclusion of people with disabilities.

Project Partners:



Inspiration and Concept:



Birmingham Disability Festival & Unlimited Festival (UK) – These two festivals are held annually or every two years and focus on celebrating the talents and achievements of people with disabilities. The two events include live performances, interactive workshops, information stands, and opportunities to connect with local organisations that promote inclusion

Disrupt Disability Arts Festival (Ireland) – took place from 6 to 8 March 2025 at the Project Arts Centre in Dublin and online, with the online programme continuing until 1 April 2025. This annual event celebrates a led by people with disabilities and aims to reshape narratives around disability through theatre, dance, literature-based performances, visual arts and workshops.

National AccessAbility Week (Canada) – This annual event celebrates accessibility and inclusion, recognising the efforts of individuals, communities and organisations working to remove barriers for people with disabilities.



Why this festival?

WE WANT THINGS AND PLACES TO BE ACCESSIBLE

- Eurostat data for 2024 confirms that, in Romania, approximately a quarter of the population aged 16 and over has a (certified) disability.

Percentage of elderly population (65+ years) in Romania, 2025: between 18.5% and 20% of the total. Parents with young children, pregnant women, emergency crews – they all depend on an accessible city.

LACK OF CULTURAL VISIBILITY FOR PEOPLE WITH DISABILITIES

- Artists with disabilities face multiple barriers, including:
 - Persistent social stigmatization
 - Lack of opportunities and safe spaces for expression
 - Absence from the public, artistic and educational scene
 - Reduced or even non-existent access to culture from the beginning, due to physical, financial or communication barriers

A NATIONAL PREMIERE

**Put Bucharest on the map of cities that
promote diversity and inclusion**

Opportunities for collaboration



Discussion panels

We want to bring together diverse voices:

representatives of the private sector, NGOs, institutions and people with disabilities in order to create an open space for reflection, exchange of ideas and best practices around inclusion and accessibility.

Daily structure of the discussion panels:

10:00 – 11:30: First thematic session

11:30 – 11:50: Break

11:50 – 13:20: Second session + Q&A

13:20 – 14:00: Informal networking



Space for Performances & Living Art

The festival aims to highlight the talents of artists with disabilities, providing them with space and visibility in a context that celebrates diversity and authentic expression.

Music, dance, poetry, theatre, performance or visual arts
all forms of art are welcome!

We invite partners to join this initiative by supporting the participation of artists with disabilities: either by facilitating their presence on stage, promoting artistic initiatives in the community, or providing logistical support.

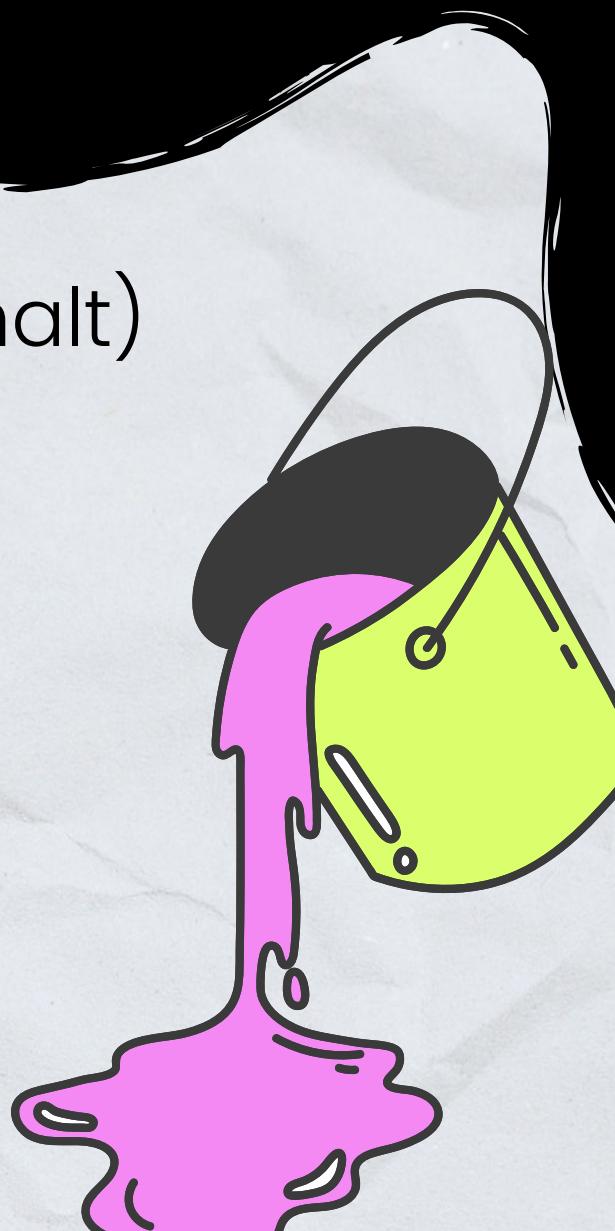


The Sidewalk of Empathy

Free flow in a specially designed outdoor space,
starting at 16:00

An interactive and creative journey, where partners can contribute with:

- Interactive stands (simulations, games, sensory activities)
- Micro-workshops / mini-talks lasting 15–20 minutes
- Immersive experiences about diversity and inclusion
- Creative corners (graffiti, photography, collaborative art, chalk on asphalt)
- Adapted sports or relaxation activities
- VR / AR experiences related to inclusion and empathy
- Activities for children and families
- Inclusive product/service testing areas



and finally...

We aim for each screening to be a moment of connection and reflection, open to everyone, regardless of ability.

Filmele vor fi selectate atent și vor fi însoțite de măsuri de accesibilitate: cum ar fi subtitrare, interpretare mimico-gestuală sau audiodescriere, pentru a ne asigura că nimeni nu este lăsat pe dinăfară

Screening times: starting at 19:00

Film screenings!



Sponsorship packages

SILVER – 3000€

- Extended visibility & active presence
- Logo on secondary promotional materials (flyers, themed posters)
- Mention in collective press releases
- Promotion on social media (2 dedicated posts + 1 mention in general posts)
- Possibility to have a stand in the secondary area of the festival
- Certificate of recognition + mention in the impact report

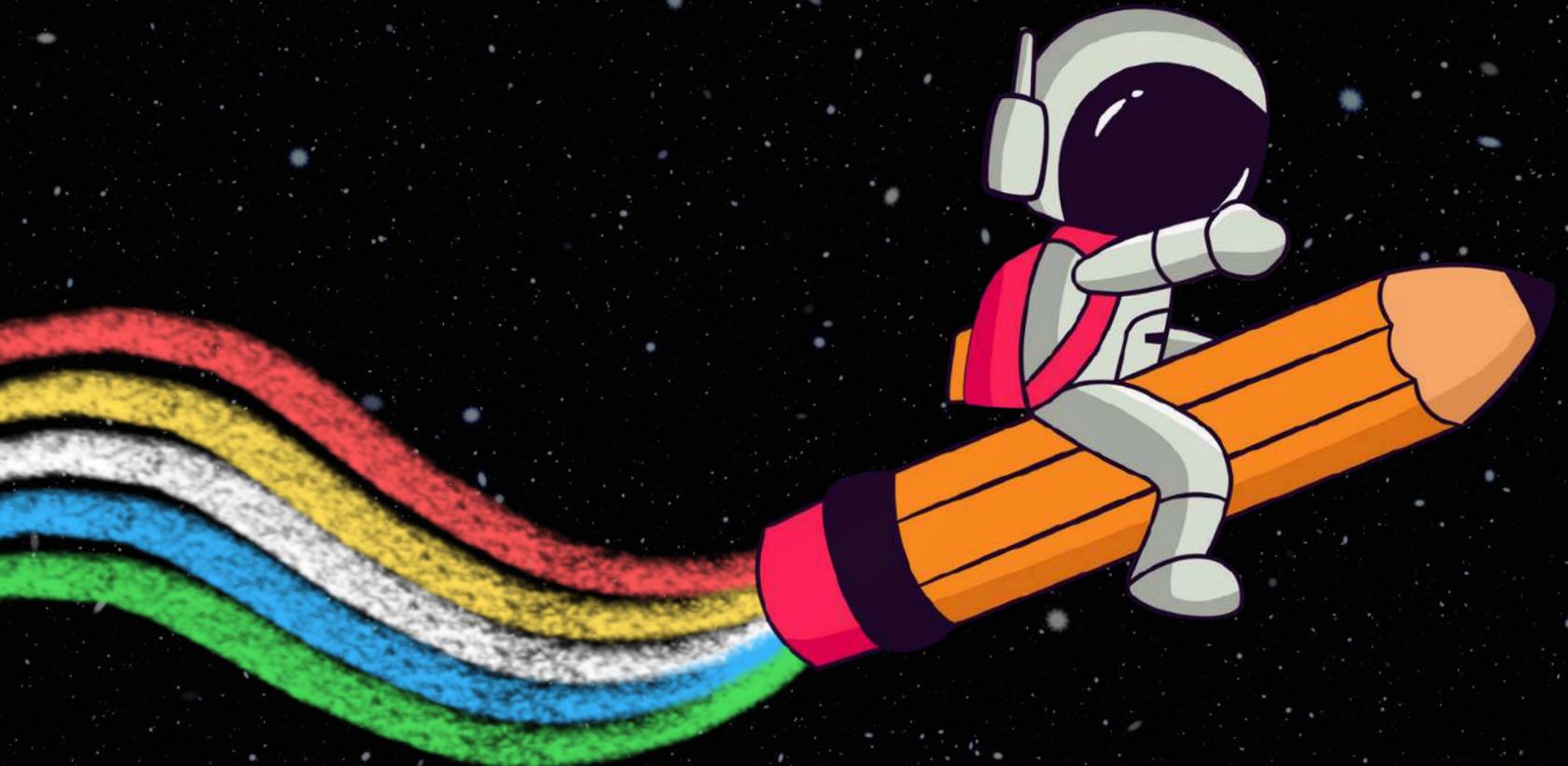
GOLD – 10.000€ +

- Maximum visibility & strategic positioning
- Logo on all promotional materials (online & print): main poster, street banner, roll-ups, etc.
- Individual mention in press releases & at the opening of the festival
- Dedicated stand in the main area of the festival
- Personalised promotion on B-Inclusiv social media pages (minimum 3 dedicated posts)
- Opportunity to hold your own workshop/activity during the festival
- Certificate of recognition + mention in the impact report

BRONZE – 1000€

- Essential support & visibility in the community
- Logo on the sponsor board
- General mention on social media & website
- Possibility to distribute promotional materials at the information stand
- Certificate of recognition

We want this festival to be not just an event, but a turning point in the way the city sees its citizens.



SOCIAL NETWORKS:



[@b.inclusive.ro](https://www.instagram.com/b.inclusive.ro)



[B-inclusive](https://www.facebook.com/B-inclusive)

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